

# Newton krishna rajbanshni

Web developer / Digital Marketer / prompt engineer

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## SUMMARY

Highly motivated and results-oriented individual with a passion for digital marketing and social media marketing. Seeking a challenging role where I can leverage my skills to drive impactful campaigns and contribute to organizational growth.

## EXPERIENCE

### Quality computers (jhapa)

junior frontend web developer intern  
Jun, 2022 - May, 2023

- Collaborated with senior developers to translate design mockups into functional web pages using HTML, CSS, and JavaScript.
- Assisted in optimizing website performance and ensuring cross-browser compatibility to enhance user experiences.
- Participated in team meetings and contributed ideas to improve website design and functionality.
- Acquired practical skills in version control systems (e.g., Git) and development tools, enhancing productivity and efficiency in project workflows.

### classic tech (kathmandu)

Area sales representative  
Jul, 2023 - Dec, 2023

As an Area Sales Representative, I specialized in door-to-door marketing, mastering communication and sales techniques. I exceeded sales targets through proactive engagement with customers, effectively articulating product benefits and closing deals. My dedication to continuous improvement and teamwork contributed to the overall success of the sales team.

## EDUCATION

### Bir amarsing (jhapa)

computer engineering  
May, 2018 - Aug, 2022

In Bir Amarsingh i acquired practical skills in frontend web development, including HTML,CSS, and JavaScript, through hands-on projects and coursework. Studied AI engineering concepts, prompt engineering. Enhanced communication skills through presentations, team projects, and collaborative, fostering effective communication and teamwork abilities.

## Achievements

## **Training/Certifications**

### **google digital garage**

digital marketing

2023

Completed comprehensive course covering key concepts in digital marketing, including SEO, SEM, social media marketing, email marketing, and analytics. Developed practical skills through hands-on exercises and assessments.

## **Skills**

Digital Marketing and SEO, Social Media Management, Brand Development and Positioning, AI for Marketing Automation, AI for Copywriting, Strong communication and interpersonal skills, Frontend Developer/Designer, Web Development: (HTML & CSS, PHP)

## **Language**

Nepali, English, Hindi